



**STREAMLINED PROCESS + DESIGN FREEDOM**

# OFF-ROAD VEHICLE MANUFACTURER

## CARGO RACK

### AVIENT SOLUTION

Versalloy™ TPE and thermoplastic substrate

### WHY AVIENT?

- Replaced metal with a injection-moldable thermoplastic plus TPE overmold to meet performance demands and maintain premium brand quality
- Provided technical support to help expand the design and function of the cargo rack
- Reduced manufacturing costs by eliminating the painting step from the process

### KEY REQUIREMENTS

- Design freedom
- Improve process efficiency to reduce cost
- High strength-to-weight ratio
- Aesthetic appeal
- Weather and chemical resistance

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